

INSULATION

HOME PERFORMANCE WITH ENERGY STAR®

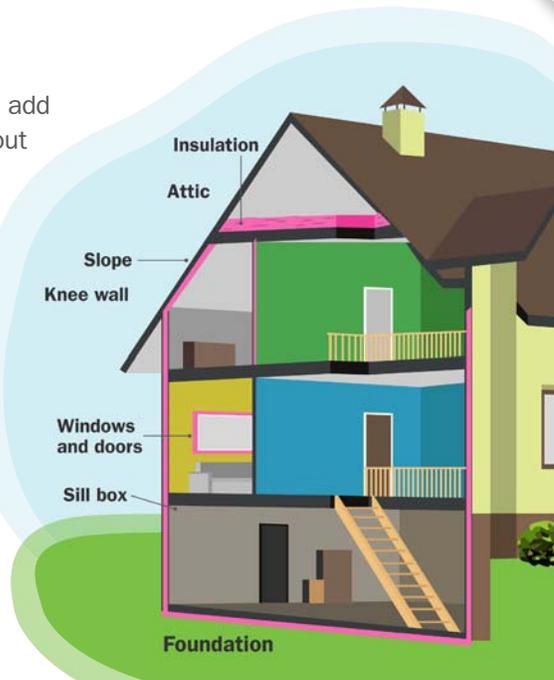
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Properly insulating your home is one of the most basic and important steps you can take to achieve year-round comfort while lowering your energy costs. Most older homes, and newer homes too, can benefit from additional insulation in the attic, exterior walls, overhangs, sill boxes, or the foundation.

For even greater results, consider insulating and air sealing at the same time. It's a strategy that works to prevent wasted energy and money from slipping through the cracks, and it quickly pays for itself in reduced utility bills.

EVALUATING YOUR HOME

To determine whether you should add insulation, you first need to find out how much you already have. The Home Performance with ENERGY STAR program is here to help. Simply contact a certified Trade Ally contractor. They will assess your home using special diagnostic tools and modeling software, and make recommendations specific to your needs. **Cash incentives are also available for eligible home improvements.**



SCHEDULE YOUR ASSESSMENT

For more information, visit focusonenergy.com/wholehome.

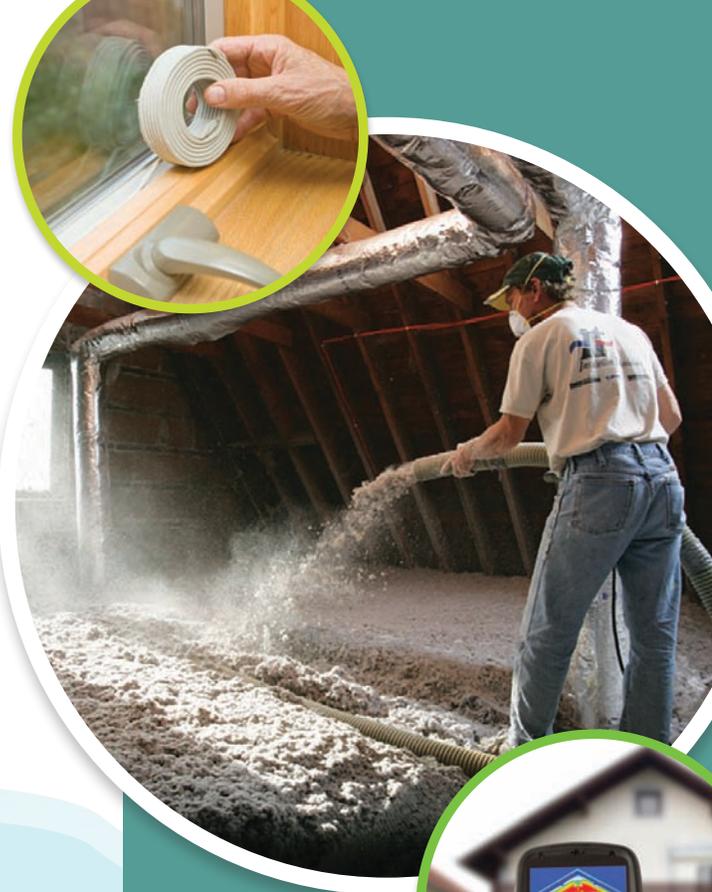
PROUD TO PARTNER WITH FOCUS ON ENERGY

R-Value Insulators, LLC

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SAVING MONEY AND ENERGY FOR WISCONSIN

Incentives are subject to change and cannot exceed project costs. Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.



WHY INSULATE?

Insulation slows down the movement of heat to keep it where you want it. That means out in the summertime, and in during the chilly winter months. Benefits include:

- Greater comfort
- Lower utility bills
- Less pollen and dust
- Fewer drafts
- Less noise
- Prevention of ice dams
- Humidity control



focus on energy™

Partnering with Wisconsin utilities

